

2013 Top 10 BA Trends

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The roles of the business analyst and product owner will be solidified and respected





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- BAs will partner with product owners for product backlog development
- BAs will help the product owner define the priority of the backlog, pushing those items forward on the schedule that bring the customer the greatest value





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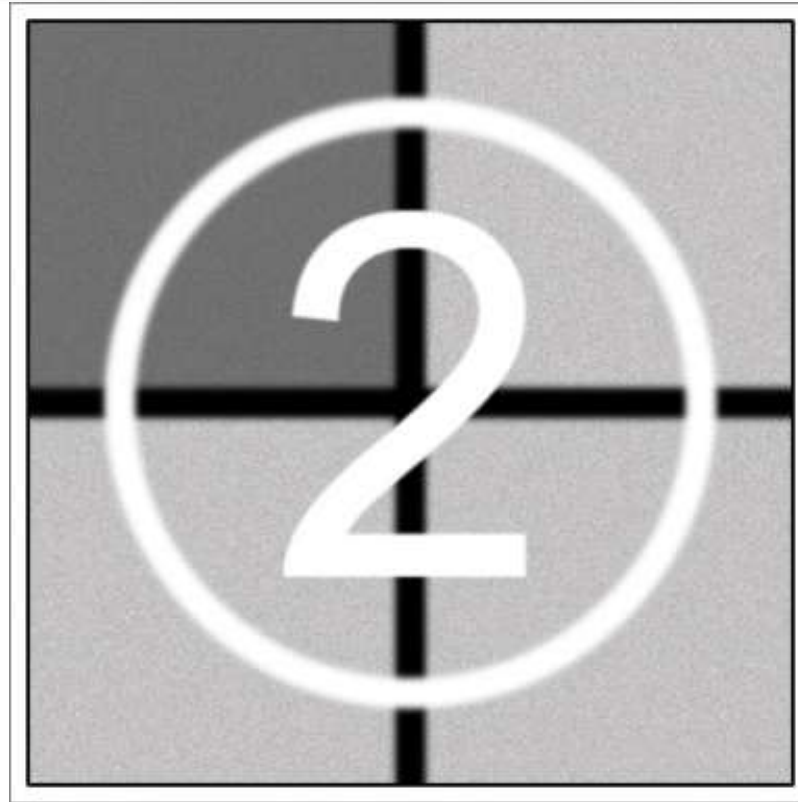
Please submit your answers to the poll:

What do you foresee as a challenge for the BA in working with the product owner?

- a) Helping to define the priority of the backlog
- b) Pushing the greatest customer value generating user stories forward on the schedule
- c) Lack of product owner roles & responsibilities



Strong user stories will be the force driving effective requirements analysis and product backlog prioritization





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- Focus on eliciting and analyzing user stories, allowing for better prioritization of the product backlog
- Leverage current analysis & modeling skills to lead successful user story development





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Please submit your answers to the poll:

Which level of Agile requirements development do you have the most challenges?

- a) Theme/Epic
- b) Feature
- c) User Story
- d) Task



Forget consensus, in 2013 it's all about collaboration and convergence





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Forget consensus, in 2013 it's all about collaboration and convergence

- User stories and product backlog prioritization require BAs to LEAD product owners down a path that is collaborative and converging
- BAs to help identify the “what” that the product owner needs, its values, and its priority

BAs will become the new PMs through Agile





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- In Agile “managing” a project is no longer isolated to those carrying the title “project manager”
- Focus is on “Generalizing Specialist”
- BAs take on this “Generalizing Specialist” role to help “manage” the user stories, product backlogs, and iterations—driving BAs to seek the core PM skills





BAs will become the new PMs through Agile

Please submit your answers to the poll:

Which core PM skills do you find BAs will need to develop?

- a) Estimating
- b) Risk Management
- c) Scheduling & Planning



BAs will be seen as the keystone to adopting Agile



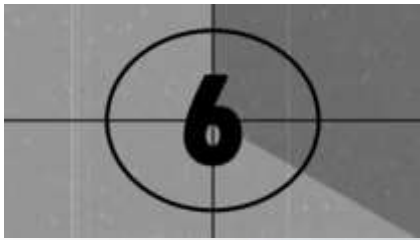
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BAs Will be seen as the keystone to adopting Agile

- Agile focuses on requirements that drive value
- Business Analysis skills are instrumental in identifying value
- Requirements gathering is the core to success in understanding the value stream of business processes

The U.S. government will slowly recognize the value of business analysis as it moves more toward an Agile environment





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- Requirements management and development is the driver for Agile in the government space



Strategic enterprise analysis becomes the foundation of business architecture





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- Business architecture leverages the skill set of the BA to create and maintain a set of business-owned information assets that serve as a blueprint for planning and execution of strategy
- Business architecture define the “what” of a business which perfectly aligns with the skills of the BA
- Senior BAs are primed to fulfill the role of the emerging business architect role





Strategic enterprise analysis becomes the foundation of business architecture

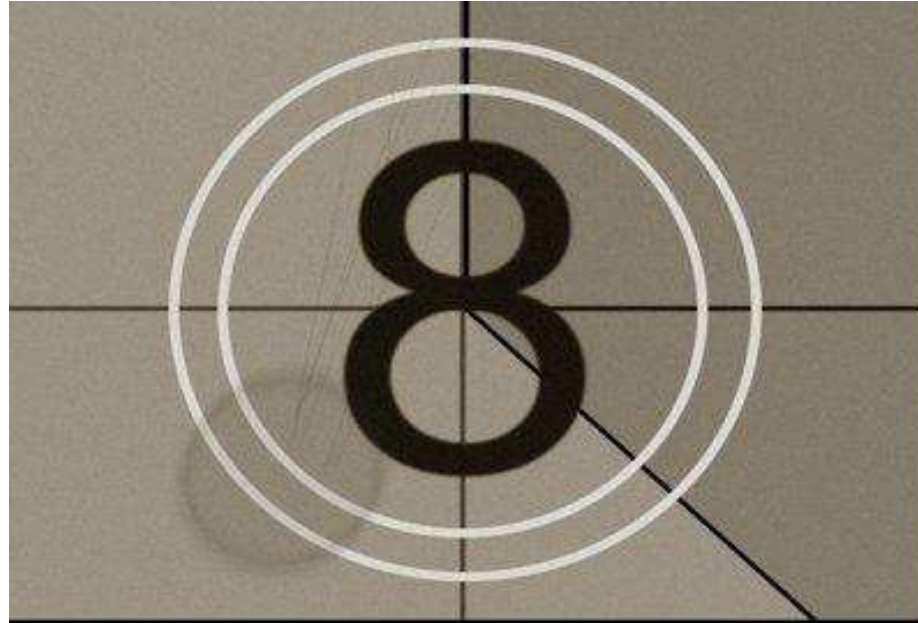
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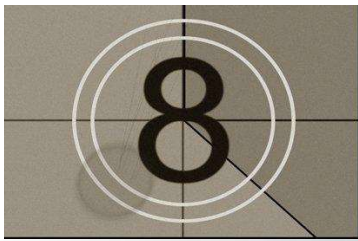
What does your organization currently use as a title for the role of business architecture?

- a) Senior BA
- b) Enterprise BA
- c) Enterprise Architect
- d) Business Architect
- e) None of These



BA COEs will focus on proving their worth and driving innovation





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- Driving force behind the focus of the COEs resurgence is the need for business architecture and meeting strategic goals
- BA COEs, in 2013, will concentrate on establishing a common, enterprise-level business language and framework for documenting how the business is structured



Modeling skills take precedence in business analysis training



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- Agile and business architecture require a solid foundation of modeling skills
- Delivering *value* in Agile and in business architecture requires a strong skill set in process modeling and use case modeling

Modeling skills take precedence in business analysis training

Please submit your answers to the poll:

Which modeling technique do you need more exposure to using?

- a) Use Case Modeling
- b) Process Modeling
- c) Business Data/Information Modeling
- d) None

Communicating “up” will be the key to ensuring requirements impact



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Communicating “up” will be the key to ensuring requirements impact

- BAs are intimately aware of the needs of the business resulting in quicker identification of impact to the solution of the project
- Ability to communicate this impact to the business, especially at the higher levels, is a challenge for most BAs
- BAs need to hone their crucial conversation skills through practice, training, and mentoring





Summary

- BAs need to become more strategic in their thinking to look at requirements at ALL levels that impact the delivery of business value
- Business Analysis skills are the core of identifying value drivers
- Profession of Business Analyst is intertwining in core business operations



Thank you for Listening!



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